



Game Ready™ Honors Chester Weber's Jamaica, USEF Horse of the Year, as He Campaigns for WEG 2010

Ocala, FL– March 16, 2009 – Game Ready™, the secret weapon of top riders and veterinarians for preventing and treating injuries in horses, is proud to have been a part of the success of Jamaica, the newly named 2008 USEF Horse of the Year owned by combined driver Chester Weber. As Weber and Jamaica look towards WEG 2010, Game Ready is honoring him by adding another Game Ready System to his arsenal.

Weber believes Game Ready's dry cold and active compression therapy has helped Jamaica stay fit and strong. At 18 years of age and still going strong, this will be increasingly important as he prepares for the Four-In-Hand Combined Driving team at the World Equestrian Games in Kentucky in 2010.

"We have been using the Game Ready System for several years now as part of our regimen to control inflammation of both horses recovering from an injury and older horses like Jamaica who at 18 needs a little preventative maintenance to insure he is ready when game day comes," Weber said. "Without a doubt, Game Ready is an integral part of our conditioning routine."

Four-In-Hand is a rigorous event that requires horses to compete at their peak. Weber and his team count on the Game Ready System to deliver active compression and dry cold therapy to the leg. The system also delivers a safe "squeeze and release" compression.

Jamaica's recent honor of being named USEF Horse of the Year is the highest honor a horse can receive in the equine industry, and Jamaica's story touched countless equestrians across the country. "It's been a real honor to share this journey with an unbelievable horse," Weber said.

The journey is far from over, however, and Game Ready is excited to continue to support Weber and Jamaica as they set their sights on the World Equestrian Games in 2010. For more information on Chester Weber, visit his website at www.chesterweber.com. For more information on Game Ready, visit their website at www.gamereadyequine.com.

About Game Ready:

Based in Alameda, California, CoolSystems Inc., makers of Game Ready, manufactures and markets pneumatic cryotherapy systems for humans, equines and canines. The systems provide intermittent or cyclical compression while simultaneously delivering dry, adjustable cold therapy when applied to the affected area. The system can be operated with minimal training, and with its patented ergonomic wraps, adjustable temperature and compression levels, and its portable design, can be incorporated into a multitude of treatment protocols. For public information, please visit www.gamereadyequine.com.

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